

Organiser :



UPM
UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI

HALAL PRODUCTS
RESEARCH INSTITUTE



IHCReT

INTERNATIONAL
HALAL
CONFERENCE

& RESEARCH
TECHNICAL

27 - 29 JULY

20
20

@ SWISS GARDEN
MALACCA, MALAYSIA

* With a special tribute session to Allahyarham
Prof. Dato' Dr. Yaakob Che Man a World Halal Scientist.

Human Capacity Development With Halal
Research And Technical Implementation



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AGRICULTURE • INNOVATION • LIFE

BERILMU BERBAKTI
WITH KNOWLEDGE WE SERVE

www.halal.upm.edu.my

SPONSORSHIP OPPORTUNITIES

Sponsorship benefits	Sponsorship opportunities (Cash or In-Kind)						Advertisement (cash)	
	Platinum (MYR35,000+)	Diamond (MYR20,000+)	Gold (MYR10,000+)	Silver (MYR5,000+)	Bronze (MYR3,000+)	Exhibitor (MYR5,000)	Half page (MYR3,000)	Quarter page (MYR1,000)
Recognition as a collaborator	√							
Recognition as the sponsor for Welcome Reception and opening plenary lecture	√	√	√					
Recognition for the sponsor for one oral session	√	√	√					
Recognition for the sponsor for one poster session	√			√		√		
Booth space						√		
Complimentary registration	2 persons	1 person	1 person	1 person		1 person		
Registration bag insert	√	√	√	√	√	√		
Advertisement in program book e-book	Full page, color	Full page, color	1/2 page, color	1/2 page, color	1/4 page, color	1/4 page, color	√	√
Company logo on conference website, in program e-book, on screen in technical session rooms	√	√	√	√	√	√	√	√

MODE OF PAYMENT

Local Participants:

- Direct Banking/Electronic Fund Transfer
- Local Order (LO)
- Purchase Order (PO)
- Cheque

International Participants:

- Credit card/Debit card

Transfer info:

Organisation Name : Universiti Putra Malaysia
 Account Name : Kira-kira Am UPM
 Bank Name : CIMB Bank Berhad
 Bank Address : CIMB CAWANGAN Serdang Perdana, Ground Floor & Mezzanine, No. 33 Jalan SP2/1, Taman Serdang Perdana, 43300 Seri Kembangan, Selangor

Account Number : 80-0215196-3
 Swift Code : CIBBMYKL
 Referral : IHCRet2020

CONTACT US :



IHCRet 2020 Secretariat
 Halal Products Research Institute (HPRI)
 Universiti Putra Malaysia, Putra Infoport
 43400 UPM Serdang, Selangor.

Phone: 03-9769 1957/1833/11036
 (Mrs. Idayu or Miss Farhana)
 E-mail: ihcret2020@upm.edu.my
 Web: <http://ihcret.upm.edu.my>

Dear Organizing Committee,

Yes! Our company would like to participate as sponsors in the upcoming IHCReT 2020. Please find details as below:

Name of Company/Organization:	
Name of Sponsor's Representative:	
Position within the Company/Organization:	
Contact number:	
Email address:	
Company Physical Address:	
Company Registration Number:	
Accounts Department Contact Person:	

Date: _____

Signature: _____

Company stamp:



Please indicate your choice of sponsorship package. If your chosen package is no longer available, we will contact you to discuss an alternative (tick to select):

- ☐ Platinum Package (RM 35,000)
- ☐ Diamond Package (RM 20,000)
- ☐ Gold Package (RM 10,000)
- ☐ Silver Package (RM 5,000)
- ☐ Bronze Package (RM 3,000)
- ☐ Exhibition booths: (RM 5000)
- ☐ Advertisement - Half Page (RM 3,000)
- ☐ Advertisement - Quater Page (RM 1,000)
- ☐ Other avenues of sponsorship:
- ☐ Conference bag for 200 pax (RM25/bag)
- ☐ Door gift
- ☐ Others (please specify):

Total Amount (RM): _____

PAYMENT METHODS:

- ▶ CASH
- ▶ CREDIT CARD
- ▶ DIRECT BANK TRANSFER
(**80-0215196-3**)
- ▶ LPO/L.O.
- ▶ CHEQUES (Beneficiary Name:
Kira-kira Am UPM)

Cheques No: _____

Please mail your 'cheque' to:

Secretariat IHCReT 2020
Halal Products Research Institute
Putra Infoport
Universiti Putra Malaysia
43400 Serdang
Selangor Darul Ehsan, Malaysia
(up: **Dr. Aida Azrina Azmi**)
Tel: +603-9769 1424 / 1957