

INVITATION TO SPONSORSHIP/ EXHIBITION

Welcome from the Organizing Committee

On behalf of the local organizing committee, I am pleased to invite you to participate in the Malaysia International Halal Research & Education Conference 2014 (MIHREC 2014). The conference will provide an opportunity for participants to meet, exchange ideas, and potential collaborations in the domain of halal industry.

Excellent Opportunities for Sponsors/ Exhibitors

Exhibition will be located near the session in Marriot Hotel, Putrajaya. This is where attendees will spend their time during coffee and lunch breaks. This is also the best opportunity for exhibitors to meet potential partners and clients.

Sponsors will be allocated at attractive location in the exhibition area. Your business will have outstanding exposure at this well-attended event or on printed materials of conference proceeding. We cordially invite you to make the most of the sponsorship opportunities by choosing the options that best suit your needs. Please feel free to contact the Secretariat to discuss any special requirements.

Professor Dr. Jamilah Bakar
Chairman of Organizing Committee
Universiti Putra Malaysia

Contact Information :

MIHREC 2014

Key Contact and Conference Secretariat
Secretariat MIHREC 2014
Halal Product Research Institute
Universiti Putra Malaysia
43400 Serdang
Selangor Darul Ehsan.

Email:

secretariatmihrec@gmail.com
Tel:+603-89471952/1034/1036

Organizer :



Halal Products Research Institute

SPONSORSHIP OPPORTUNITIES

The sponsorship opportunities provide MIHREC 2014 supporters with a number of ways to enhance their visibility and association with the event. The packages offered below allow each sponsor unique ways of associating brands with different aspect of the conference.

Contact the Secretariat at secretariatmihrec@gmail.com regarding these or other sponsorship opportunities.

Sponsor items and exhibition space will be booked on a first come, first serve basis.

Sponsorship packages at a glance:

DESCRIPTION	PACKAGES						
	Platinum	Diamond	Gold	Speakers Sponsorship		SS 1	SS 2
				Silver	Bronze		
Logo on the backdrop	<input checked="" type="checkbox"/>						
Complimentary registration (free for 2 pax)	<input checked="" type="checkbox"/>						
Special mention at Opening Ceremony by Chairman	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate logo & sponsor name imprinted on Conference Programme Book, flyers and conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
One (1) complimentary standard exhibition shell scheme booth of 3m x 3 m	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Number of standing banners (provided by the Sponsor) at the Conference Hall entrance for the duration of the conference	2	2	1				
One (1) Full page advertisement (color) in conference programme book (front inside and back outside)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Certificate of Appreciation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Half page advertisement (black & white) in conference programme book	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Amount (RM)	30,000.00	20,000.00	15,000.00	10,000.00	8,000.00	6,000.00	5,000.00

Other sponsorship:

- Sponsorship < RM 3000 – company's name and logo will be listed and acknowledge inside the conference book.
- Sponsorship < RM1000 – company's name will be listed inside the conference book (without logo).
- Conference bag (RM 10,000) - for 300 pax (RM 25/ bag) with company logo printed on bag. Sponsors will be able to add information and inserts to the conference bag that will be distributed to each delegate. Note that inserts must be approved by the Organizing Committee. The insert is either 1 sheet A4 format or 2 sheets of A5 format.
- Door gifts – such as pens, note pads, mouse pad, USB devices, name badge strings or lanyards. Sponsors may supply pen and pad for the conference bag, a great opportunity to provide useful items that delegates often bring back home.

Other Ideas

If you have any other particular request about how you would like to present your organization at the conference, please contact Secretariat at secretariatmihrec@gmail.com as soon as possible.

Sponsors are welcome to support part of the sponsorship item.

If you have any other suggestions for sponsor items, please do not hesitate to contact the Secretariat.

Contact Information :

MIHREC 2014

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Dear Organizing Committee,

Yes! Our company would like to participate as sponsors in the upcoming MIHREC 2014. Please find details as below:

Name of Company/Organization:	
Name of Sponsor's Representative:	
Position within the Company/Organization:	
Contact number:	
Email address:	
Company Physical Address:	
Company Registration Number:	
Accounts Department Contact Person:	

Date:

Signature:

Company stamp:

Please indicate your choice of sponsorship package. If your chosen package is no longer available, we will contact you to discuss an alternative (tick to select):

- Platinum Package (RM 30,000)
- Diamond Package (RM 20,000)
- Gold Package (RM 15,000)
- Silver Package (RM 10,000)
- Bronze Package (RM 8,000)
- Sponsorship of invited speakers: Package 1 (RM 6,000)
- Sponsorship of invited speakers: Package 2 (RM 5,000)
- Advertisement (<RM 3,000)
- Advertisement (<RM 1,000)
- Other avenues of sponsorship:
- Conference bag for 400 pax (RM25/bag)
- Door gift
- Others (please specify)

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Total Amount (RM):

PAYMENT METHODS:

- ▶ CASH
- ▶ CREDIT CARD
- ▶ DIRECT BANK TRANSFER
Account no: **12150005004050** (CIMB)
- ▶ LPO/L.O.
- ▶ CHEQUES (Beneficiary Name:
Kira - kira Am UPM)
Cheques No:

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Please mail your 'cheque' to:

Secretariat MIHREC 2014
Halal Products Research Institute
 Putra Infoport
 Universiti Putra Malaysia
 43400 Serdang
 Selangor Darul Ehsan, Malaysia
(up: Dr. Norhayati Hussain)

Tel: +603-89471952/1034/1036